

## Advertising Insertion Order

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ Order No. \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

Customer Name: (print): \_\_\_\_\_

AD TYPE:  DISPLAY  FLYER  LABEL LIBRARY ACCOUNT REP: \_\_\_\_\_

SIZE: \_\_\_\_\_  PROCESS  SPOT  B&W

START DATE: \_\_\_\_\_ END DATE: \_\_\_\_\_

Artwork Supplied:  YES  NO

- 2009 Fall Edition  2010 Spring Edition  
 2010 Fall Edition  2009/2010 Winter Edition

AD RATE:	\$	
DESIGN FEE:	\$	
TAX:	\$	
TOTAL:	\$	

Instructions / Headline: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Ad Sketch

Please send all artwork to our ftp site or email to: design@savourmag.com

For ad layout or design inquiries contact: design@savourmag.com

FTP Host: ftp.savourmag.com  
Username: savour@savourmag.com  
Password: foodandwine

All advertising is subject to the Publisher's approval and agreement by the Advertiser and the Advertising Agency to indemnify and protect the Publisher and its agents from and against any claims, loss, liability or expense, including reasonable attorney's fees arising out of publication of such advertisement.

METHOD OF PAYMENT:  VISA  MC  CHEQUE

Expiry Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

PREPAID # / CLIENT P.O. \_\_\_\_\_ Authorizing Signature: \_\_\_\_\_

I hereby authorize SAVOUR Magazine to automatically debit my credit card account for payment.

I/we hereby agree to the advertising schedule indicated above.

I/we understand and agree that accounts are due and payable upon receipt of invoice/statement and that any account unpaid after the 30th of the month is subject to a service charge of 2% per month.

I/we also understand and agree that a minimum of 10 days notice is required for insertion cancellation and if an insertion order is cancelled without giving 10 days notice prior to booking deadline, the full contract rate will be applied. If the space contracted during each term is not used as specified the contract is cancelled, or if default is made in payment of account when due, I/we agree to pay the current rate for space actually used.

